

## **Waukesha Express Swim Team**

### Fundraiser information and Schedule of fundraisers for Fall 2009/Winter 2010

#### Fundraising policy

We no longer have required fundraising, so you are not required to participate in any of the fundraisers. However, you can earn fundraising credits that can be used towards your swim fees for the next session of swimming. The credits that you earn are based on the profit that you bring in for each fundraiser. You get a credit of 75% of the profit.

We do have one team fundraiser each year in January, which is the annual Swim-A-Thon. Swimmers collect pledges based on the number of lengths that they swim during the Swim-A-Thon, and earn prizes based on the amount of money that they raise. This is the only fundraiser that is considered a donation, and donations are tax deductible. This year the Swim-A-Thon will be held in December or January and it is a great way for your swimmer to earn new team gear and other great prizes.

#### Schedule of Fundraisers

Many of our fundraisers begin early in the season, so please take time to review the information included.

Entertainment Book Sale	September – October, 2009
Home Meet Advertising	Ongoing
Scrip	Ongoing
Poinsettia/Wreath Fundraiser	October/November 2009
Swim-A-Thon Pledges collected	December – January, 2009
Swim-A-Thon date	TBA
Little Caesar Pizza Sale January	2010

### **Entertainment Book Fundraiser**

Dates: September – October, 2009

Entertainment Books: \$35

Our annual Entertainment Book sale is this fall. Sample books will be available for you to pick up during the first week of practice by the pool office. Just stop by and sign one out. If you decide to not keep the book it must be turned back in by the end of September or you will be charged for the book. If you return the book, you must return it to the pool office and put a note on the book with your name on it.

#### **SPECIAL INCENTIVE:**

**FOR EVERY 5 ENTERTAINMENT BOOKS THAT YOU SELL YOU WILL RECEIVE ONE FREE BOOK!!  
FREE BOOKS WILL BE DISTRIBUTED AT THE END OF THE SALE!**

Order forms are included below and you can start selling now if you wish. Payment must be turned in when you pick up your books. Checks should be made payable to Waukesha Express Swim Team (W.E.S.T.). Be sure your name is also on the order form so you receive credit for the sales.

The profit per book will be approximately \$15/book.

